



OPMA

Membership Benefits

BUILDING RELATIONSHIPS

Strengthen your relationships within the produce community

- OPMA opens doors and helps you to make and maintain connections in the Ontario industry
- OPMA facilitates trade missions and helps form business relationships
- Access to the membership directory
- OPMA supports organizations that buy and sell in the Ontario market

250+ members
across the industry

Three Annual Networking Events - Sponsored by our Members

Golf - Play a round of golf and network at dinner

- Join 288 golfers at the beautiful Lionhead Golf and Country Club in Brampton Ontario
- Attended by companies from across the industry including, growers, packers, shippers, retailers and wholesalers

288 attendees
from 70 companies

Gala

- Join over 500 members to celebrate the Ontario produce industry
- A new format will allow guests more opportunities to network and build business connections with fellow attendees

500 attendees
from 60 companies

Spring Event

- A third networking event will take place outside of the GTA in the late Spring. Details to follow.

INFORMATION & EDUCATION

Quality Control Seminars with the Director of Training & Development, Jeff Honey

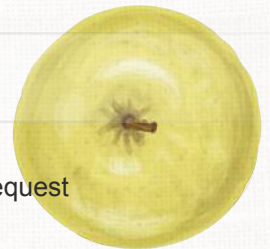
- Preferred rates for the OPMA's Quality Control Seminars and tailored to specific commodities on request

"Lunch and Learn" information sessions

- Free access to a series of four sessions on topics that are important and relevant to the produce industry
- Examples of topics include consumer insights, packaging innovation and traceability

Member Engagement Meetings

- Series of 3 member engagement meetings held outside of the GTA to bring members together to discuss industry issues



MEMBER COMMUNICATION

- Timely and relevant communications on industry issues
- Monthly newsletter with industry updates



CONSUMER MARKETING

Social Media Reach
of 100,000 Consumers

Produce Made Simple

- Leverage our consumer facing platform, Produce Made Simple, to market your products at a fraction of the cost of traditional marketing

Grower Retailer Program

- Customized promotions of Ontario grown commodities

Christmas Foodshare

- Providing fresh produce to people in need on behalf of the Ontario Industry



OPMA

Membership Costs

MEMBERSHIP FEES

OPMA Industry Membership Fee | \$500 plus HST
OPMA Associate Membership Fee | \$400 plus HST

GOLF TOURNAMENT

Date: Wednesday September 18, 2019 | **Location:** Lionhead Golf and Country Club in Brampton

Members:

Single Tickets | \$325.00 plus HST
Foursome | \$1,200.00 plus HST

Non-Members:

Single Tickets | \$448.00 plus HST
Foursome | 1,600.00 plus HST

Dinner Only (non-golfers) | \$75.00 plus HST

GALA DINNER

Date: Friday, November 15, 2019 | **Location:** Universal Event Space in Vaughan

Single Tickets | \$225.00 plus HST
Group of Ten | \$2,000.00 plus HST

SPRING NETWORKING EVENT

Date: June | **Location:** Niagara Region | **Single Ticket:** \$150.00 plus HST

QUALITY CONTROL SEMINARS

Day One: \$560.00 plus HST | **Day Two:** \$560.00 plus HST | **Day Three:** \$560.00 plus HST
Any 2 Seminars: \$900.00 plus HST | **All 3 Seminars:** \$1,200.00 plus HST

**includes 40% discount for OPMA members*

SPONSORSHIP LEVELS

Promote your brand at OPMA events, on our industry website and in our newsletter!

Premier Plus: \$10,000 | **Premier:** \$7,500 | **Diamond:** \$5,000
Platinum: \$3,500 | **Gold:** \$2,500 | **Silver:** \$1,500